



PROGRAM ADVERTISING

Zombie Prom

Temple High School Musical Production
Show Dates – February 7-10, 2008

Advertising Deadline is Monday, January 21, 2008

Program will be printed on gloss coated (slick) paper.

Front and back cover will be printed in full color (CMYK).
Other pages will be black ink only.

Finished size of 8½ x 11. Bleed to edge of page available on cover pages only. Image sizes of other ad spaces shown below.

Mailing address: Temple High Theatre Arts, 415 North 31st Street, Temple TX 76504

ADVERTISING RATES

*Back Cover (Full Color, CMYK Process)	\$ 395
*Inside Front Cover (Black only) 7.50"W x 10.00"H	250
*Center Spread (Black only) 8.00" x 8.00" area for ad	225
*Inside Back Cover (Black only) 7.50"W x 10.00"H	200
Full Page (Black only) 7.50"W x 10.00"H.	180
Half Page (Black only) 7.50"W x 5.00"H	125
Quarter Page (Black only) 3.75"W x 5.00"H	90
Eighth Page (Black only) 3.75"W x 2.50"H	60

**Only one of each of these is available, first-come, first-served.*

Simple ad set-up is included. Special ad set-up available at extra charge.

Please note that personal ads are **not** accepted for this publication.

(Example of unacceptable: "Congratulations Suzy from Mom and Dad. Break a Leg!")

Business ads may feature photos of students in show costume, but must be scheduled in advance.

One photograph is included for Half Page or larger ads.

Additional photos or photos in smaller ads are \$10 each additional.

If you have **technical questions** about ad set-up, or you want to submit the ad as a digital computer file (via email, on CD, diskette, etc.) contact Jody Donaldson, American Printing, 254-771-2422 (jody@AmericanPrintingTX.com) **in advance** about acceptable software programs and/or file formats to use.

For other questions, call Temple High Theatre Arts, 254-215-7036 or email Natasha Tolleson at natasha.tolleson@tisd.org

AD DEADLINE: January 21, 2008

ADVERTISING CONTRACT – ZOMBIE PROM

Temple High School Theatre Arts • 415 North 31st Street • Temple, TX 76504
(254) 215-7036 • Email: natasha.tolleson@tisd.org

Advertiser (please print) _____

Contact Person at Advertiser _____

Address _____

City _____ Zip _____ Phone _____

Advertisement (Size _____ Page) \$ _____

_____ Extra Photographs @ \$10 each \$ _____

Total Charge \$ _____

Special Instructions _____

Signature of Advertiser **X** _____

Indicate Information for the ad in area below or attach a separate sheet.
Please do not tape or staple across any logos or artwork used in the ad.

To submit ad or photos electronically – Contact Jody Donaldson, American Printing (771-2422) **IN ADVANCE**
about specifications (file formats, software to use, resolutions, etc.) His email is jody@AmericanPrintingTX.com

Sold By _____ Date Sold _____ Pmt/Billing _____



Program Ad Sizes

**AD DEADLINE:
January 21, 2008**

Eighth Page
(3.75"W x 2.50"H)
\$60

**Quarter
Page**
(3.75"W x 5.00"H)
\$90

(Sizes shown are
the **image size**
of the ad space.)

Half Page
(7.50"W x 5.00"H)
\$125