



Temple High Souvenir Program Advertising

Performances January 27-30, 2022
in the Temple High Auditorium

Advertising Deadline: Monday, January 17, 2022

Finished size of booklet is 8½ x 11. Bleed to edge of page available on full-page ads only. Image sizes of other ad spaces shown below.

Mailing address: Temple High Theatre Arts, 415 North 31st Street, Temple TX 76504



You can upgrade your Black-only ad to Full Color for an Extra \$50 charge.

Make your ad standout more with the magic of color!

Indicate on the Contract Page.

ADVERTISING RATES

- *Back Cover (Full Color) 8.50"W x 11.00"H *plus bleed* \$ 395
- *Inside Front Cover (Full Color) 8.50"W x 11.00"H *plus bleed* . . 300
- *Inside Back Cover (Full Color) 8.50"W x 11.00"H *plus bleed* . . 300
- *Center Spread (Black only) 8.00" x 8.00" area for ad 250
- Full Page (Black only) 7.50"W x 10.00"H *plus bleed if desired* . . . 250
- Half Page (Black only) 7.50"W x 5.00"H 150
- Quarter Page (Black only) 3.75"W x 5.00"H 100
- Eighth Page (Black only) 3.75"W x 2.50"H 70

**Only one of each of these is available, first-come, first-served. Previous ad purchaser has the first right of refusal.*

Simple ad set-up is included. Special ad set-up available at extra charge.

Bleed ads require an additional 0.125" on all four sides. (8.75" x 11.25")

Please note that **personal ads are NOT** accepted for this publication.

(Example of unacceptable: "Congratulations Suzy from Mom and Dad. Break a Leg!")

PDF file created with "Press Quality" settings is preferred. Your document size should be the same as your ad size. Outside borders aren't necessary. Photos should be 300 pixels per inch.

If you have **technical questions about ad set-up**, or you want to submit the ad as a digital computer file, email Jody Donaldson at jody@jdonaldson.com

For other questions, call Temple High Theatre Arts — Theatre Office 254-215-7278 or email Natasha Tolleson at natasha.tolleson@tisd.org (Personal Cell Phone 254-541-1844)

ADVERTISER — KEEP THIS COPY — It contains instructions for ad submission

AD DEADLINE: January 17, 2022

ADVERTISING CONTRACT – *The Lion King Jr.*

Temple High School Theatre Arts • 415 North 31st Street • Temple, TX 76504
(254) 215-7278 • Email: natasha.tolleson@tisd.org (Personal Cell Phone 254-541-1844)

Advertiser (please print) _____

Contact Person at Advertiser _____

Contact Person's Email _____

Address _____

City _____ Zip _____ Phone _____

Ads with Black Ink Only:

Full Pg \$250 (7.5"Wx10"H) 1/2 Pg \$150 (7.5"Wx5"H) 1/4 Pg \$100 (3.75"Wx5"H) 1/8 Pg \$75 (3.75"Wx2.5"H) *Center \$250 (8"x8")

Add Full Color to a Black Ink Ad:

Add an **extra** \$50 for full-color printing on any of the ads listed above

Full-Color Ads (CMYK):

*Back Cover \$395 *Inside Front Cover \$300 *Inside Back Cover \$300
(CMYK Ads are 8.5"Wx11"H plus 1/8" bleed on all four sides. Total image size: 8.75"Wx11.25"H)

*Only one available. Subject to previous sale.

Use exact same ad from the _____ Program

I will email changes to be made to a previous ad from the _____ Program

I will email the wording and information (and any logos/artwork) to jody@jdonaldson.com

I will email a Press-Ready PDF file of the complete ad to jody@jdonaldson.com

I want to include a photo of _____ in my ad
(Must be actors in costume and/or crew members in show shirt)

I am reserving this ad space and will email ad instructions by _____

TOTAL COST \$ _____

Signature of Advertiser **X** _____

Charge to Credit Card No. _____ Exp. _____ CVC _____

Name on Card _____ Zip Code _____

I have enclosed or will mail check payable to "Temple High Theatre" to the address above.

Sold By _____ Date Sold _____ Pmt/Billing _____

Personal Ads are NOT allowed (such as Congratulations, Break a Leg, Love Mom & Dad")

ADVERTISER Keep One Copy for your Records — RETURN SIGNED COPY to the School